

# CEOs WHO LEAD AI TRANSFORMATION CAPTURE MARKET ADVANTAGE

## Limited to 200 CEOs

- Application-only admission •
- Strict CEO/MD verification •
- No delegates permitted •

Be notified when  
registration opens:

**AI4CEOs.AI**



*"If you're delegating AI strategy, you're delegating your company's future. Technical teams can implement AI but only CEOs can lead transformation."*

**Eric Vaughan**  
TheGenAICEO

While technical teams focus on AI implementation, CEOs who personally drive AI transformation are capturing significant market advantage. The difference will show in your competitive position by 2026.

### This Executive Program is vital for CEOs who know that:

- Delegating AI limits it to technology, not transformation
- CEOs leading AI makes it a business transformation
- The future of your company is too important to delegate

### Proof, not theory—real results from the CEO who transformed a 30-year-old software company into an AI startup.

- Launched two AI products from concept to market in under 9 months
- Transformed the company into an AI-first organization—driving \$2.94M revenue per employee
- Built a high-performance culture delivering ~75% EBITDA
- Drove innovation and efficiency through AI—not cost-cutting or external funding

## The AI4CEOs Experience:

### Format:

- Four separate sessions, with offline follow-up at your own pace
- **Session 1:** The AI Roadmap – Drive real business outcomes
- **Session 2:** Decision Framework – What to lead vs. delegate
- **Session 3:** Playbook – Resources and timeline planning
- **Session 4:** Metrics – Track success and maintain momentum

### What you'll get:

- **CEO-to-CEO Blueprint:** Not another technical AI course.
- **Decision Framework:** Guidelines on what to lead vs. delegate
- **Transformation Roadmap:** Monthly plan based on real-world success
- **Peer Network:** Exclusive access to other transformation-minded CEOs
- **Direct Access:** Exclusive sessions with Eric Vaughan—CEO to CEO

### What Makes This Different:

- **For CEOs, By a CEO:** No theory. No fluff. Just execution from the top.
- **Proven Results:** Based on validated metrics, not theoretical frameworks
- **Business-First Approach:** Lead with outcomes, not algorithms
- **Exclusive:** CEOs and equivalents (e.g. MDs, presidents, chairpersons)

**Only 200 spots in this exclusive cohort.**  
Be notified when registration opens. Visit **AI4CEOs.AI** today.